

JOIN THE CLUB

AJAY TELI FINDS FOUR NEW-BUILD HOMES OFFERING ALL THE LUXURY AND SOPHISTICATION OF SOME OF THE CAPITAL'S BEST PRIVATE MEMBERS' CLUBS



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WHETHER it's a gym or community space, you're getting more for your buck with a new-build home these days, but it's the private membership-style lounges that are proving to be the most popular of offerings - and why wouldn't they?

There's nothing like the exclusive comfort offered by private members' clubs to give you that warm, cosy feeling. Traditionally, your only way into this rarefied world was forking out a fee grand for an annual pass.

But with savvy developers providing similar lounges for free, you won't face any club membership waiting list - and you certainly won't need a cab to get home.

Regal London has recently unveiled two super-cool show homes to mark their collection of 164 new homes at Shoreditch Exchange, situated on Hackney Road, it's perfectly located for the City and east London. Due for completion by next summer, the scheme has been designed by internationally acclaimed architects AHMM and Scott Brownrigg.

The development is spread across a series of attractive mid-rise blocks, with spacious and light-filled one, two and three-bedroom apartments, complemented by a first-class collection of residents' amenities - including a landscaped roof terrace with panoramic views, a state-of-the-art gym, cinema room and 24-hour concierge. But it's the Club Lounge (main picture) that really shines in this development. Sumptuous finishes such as Herringbone wood floors, zoned areas with an eclectic mix of art deco furniture and a billiards table are to die for. As are the elegant works of art and industrial-style ceiling lights.

Prices start from £785,000 for a one-bedroom apartment, ahorditch-exchange.co.uk



THE MAKERS
Nile Street, N1
This 28-storey development offers a total of 175 homes, consisting of five studios, 155 two and three-bedroom apartments and a small number of family duplexes with private roof gardens. The fantastic amenities include a screening room, two landscaped garden terraces, a gym, a treatment room, plus three - yes, three - lounges. Perfect for ad-hoc meetings and getting cosy in your favourite chair as the autumnal chill rages outside. Now, who needs a Soho House membership if you have all of this, eh? From £620,000 for a studio apartment, customerservice@themakers.com



Talking point: Shoreditch Exchange's Club Lounge features all the essentials of a private members' club

APT LIVING KEW BRIDGE
Great West Road, Brentford, TW8 9AZ
This development includes studio, one and two-bed apartments, offering superb amenities for residents - including a fully equipped gym, meeting room, storage locker and roof terraces that look out across 160 acres of Greenway Park. There's a wealth of indoor space for hanging out with neighbours and friends, including a games room, cinema and of course a resident's lounge. The apartments feature three-metre high floor-to-ceiling windows, providing magnificent views. From £250,000, with help to buy available on more than 90 per cent of the scheme, apt-living.co.uk

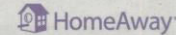


LANDMARK PINNACLE
Westferry Road, E14 9DB
Reaching a height of 239 metres, this is set to become Europe's tallest residential tower, boasting 752 new homes and two roof terraces with awe-inspiring views across London. The apartments have floor-to-ceiling windows, with minimalist design for uninterrupted views. All residents will benefit from access to a full-floor garden square, private cinema, media rooms, gym, fitness studio, golf simulator, putting green, arcade room, two private dining areas and of course a lounge bar, which will be one of the finest places to relax. From £425,000 for a studio, landmarkpinnacle.co.uk



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*From £425,000 for a studio,
landmarkpinnacle.co.uk*

